



Airavatha Scheme

This scheme envisages partnership with corporate aggregators like OLA and UBER to facilitate self-employment of rural youth through Radio Taxi and other successful cab transport ventures. Rural youth from SC/ST communities will be provided training, mentoring and other financial assistance to ensure secure and enhanced livelihoods. A subsidy of Rs. 5,00,000 will be offered to beneficiary to purchase a light motor vehicle through which not only will the beneficiary generate revenue but also it reduces the burden of EMI on the beneficiary.

Eligibility Criteria:

1. The applicant should belong to the Scheduled caste community
2. The applicant should be a resident of Karnataka
3. The applicant should be above 21 years of age
4. The applicant must hold a valid driving licence and a cab badge
5. The applicant's family annual income should not exceed Rs. 5,00,000/-
6. Applicant will be considered ineligible if they/their family member has earlier availed a subsidy from the Corporation/Government of Karnataka exceeding Rs.1,00,000.
7. The selection of applicants will be based on merit and merit will be decided upon parameters such as Age, Education qualification, cab badge and years of driving experience

Conditions:

1. The applicant is expected to drive on Ola or Uber platform in cities where they operate. In rest of the districts the vehicles will be distributed as tourist taxis
2. The beneficiary is expected to undergo a training by Ola or Uber before being on boarded

The physical and financial targets have been calculated as per population and such targets have been communicated at the district level.